



RAMA UNIVERSITY UTTAR PRADESH, KANPUR

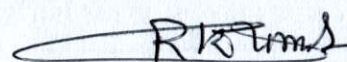
DateSheet for Faculty of Commerce & Management
Odd Semester Examinations 2020-21

Venue: Faculty of Engineering & Technology

Date & Day	Time	Course	Sem.	Paper Code	Subject Name
22.02.2021 (Monday)	09:45 AM to 12:45 PM	B.Com. (Hons.)	I	BCH-101/ BCH-107	Environmental Studies
		BBA (Dig. Marketing)	I	BBA-101/ BBA-107	Environmental Studies
23.02.2021 (Tuesday)	09:45 AM to 12:45 PM	BBA (Financial Service)	V	BBAFS-501	Enterprise Resource Planning
	01:30 PM to 04:30 PM	B.Com. (Hons.)	III	BCH-301	Company Law
		B.Com. (Hons.)	III	BCH-306	Direct Taxes
		BBA (Dig. Marketing)	III	BBA-301	Display Advertising
		MBA	III	MBA-301	Entrepreneurship Development and Project Planning
24.02.2021 (Wednesday)	09:45 AM to 12:45 PM	M.Com. (Commerce)	I	MCH-101	Business Communication
		MBA (Agri Busi. Mgmt.)	I	ABM-101	Business Communication
		MBA (Dual Spe.)	I	MBA-101	Business Communication
		MBA (HHM)	I	HHM-101	Business Communication
		MBA (Pharma Mgmt.)	I	MPM-101	Business Communication
25.02.2021 (Thursday)	09:45 AM to 12:45 PM	BBA (Dig. Marketing)	V	BBA-501-B	Content Marketing
		BBA (Financial Service)	V	BBAFS-502	E-Commerce
	01:30 PM to 04:30 PM	B.Com. (Hons.)	III	BCH-303	Management Accounting
		B.Com. (Hons.)	V	BCH-502-A	Fundamentals of Financial Management
		BBA (Dig. Marketing)	III	BBA-303	Financial Management
		MBA	III	MBA-302	Business Policy and Strategic Planning
26.02.2021 (Friday)	09:45 AM to 12:45 PM	B.Com. (Hons.)	I	BCH-103	Business Mathematics and Statistics
		BBA (Dig. Marketing)	I	BBA-101	Principle of Management
		BBA (Dig. Marketing)	I	BBA-103/ BBA-102	Business Mathematics and Statistics
		M.Com. (Commerce)	I	MCH-102	Micro Economics
		MBA (Agri Busi. Mgmt.)	I	ABM-102	Agricultural Economics
		MBA (Dual Spe.)	I	MBA-102/ MBA-101	Managerial Economics
		MBA (HHM)	I	HHM-102	Health Care Economics
		MBA (Pharma Mgmt.)	I	MPM-102	Pharmaco-Economics
27.02.2021 (Saturday)	09:45 AM to 12:45 PM	B.Com. (Hons.)	V	BCH-504	Marketing Research
		BBA (Dig. Marketing)	V	BBA-502-B	Marketing Research
		BBA (Financial Service)	V	BBAFS-503	Insurance and Risk Management
	01:30 PM to 04:30 PM	B.Com. (Hons.)	III	BCH-302	Income Tax Law and Practice
		BBA (Dig. Marketing)	III	BBA-302	Search Advertising
		MBA (HR)	III	MBA-HR-01	Labour Legislation
01.03.2021 (Monday)	09:45 AM to 12:45 PM	B.Com. (Hons.)	I	BCH-105	Business Communication
		BBA (Dig. Marketing)	I	BBA-105/ BBA-104	Business Communication
		M.Com. (Commerce)	I	MCH-103	Quantitative Techniques
		MBA (Agri Busi. Mgmt.)	I	ABM-103	Quantitative Techniques
		MBA (Dual Spe.)	I	MBA-103/ MBA-102	Quantitative Techniques
		MBA (HHM)	I	HHM-103	Quantitative Techniques
		MBA (Pharma Mgmt.)	I	MPM-103	Quantitative Techniques
	01:30 PM to 04:30 PM	MBA (FM)	III	MBA-FM-01	Merger Acquisition and Corporate Restructuring

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02.03.2021 (Tuesday)	09:45 AM to 12:45 PM	B.Com. (Hons.)	V	BCH-503	Entrepreneurship
		BBA (Dig. Marketing)	V	BBA-503	Entrepreneurship
		BBA (Financial Service)	V	BBAFS-504	Fundamentals of Valuation
	01:30 PM to 04:30 PM	B.Com. (Hons.)	III	BCH-304	Computer Applications in Business
		BBA (Dig. Marketing)	III	BBA-304	Computer Applications in Business
		MBA (MK)	III	MBA-MK-01	Advertising and Sales Promotion
03.03.2021 (Wednesday)	09:45 AM to 12:45 PM	M.Com. (Commerce)	I	MCH-104	Accounts for Business
		MBA (Agri Busi. Mgmt.)	I	ABM-104	Accounts for Managers
		MBA (Dual Spe.)	I	MBA-104	Accounts for Managers
		MBA (HHM)	I	HHM-104	Accounts for Managers
		MBA (Pharma Mgmt.)	I	MPM-104	Accounts for Managers
	01:30 PM to 04:30 PM	MBA (IB)	III	MBA-IB-01	Export and Import Documentation
04.03.2021 (Thursday)	09:45 AM to 12:45 PM	BBA (Financial Service)	V	BBAFS-505	Financial Planning for Individuals
	01:30 PM to 04:30 PM	B.Com. (Hons.)	III	BCH-305	Business Communication
		BBA (Dig. Marketing)	III	BBA-305	Business Communication
		MBA (HR)	III	MBA-HR-02	Managerial Leadership
05.03.2021 (Friday)	09:45 AM to 12:45 PM	B.Com. (Hons.)	I	BCH-104	Micro Economics
		BBA (Dig. Marketing)	I	BBA-104	Micro Economics
		BBA (Dig. Marketing)	I	BBA-105	Introduction to IT
		M.Com. (Commerce)	I	MCH-105	Indian Economy
		MBA (Agri Busi. Mgmt.)	I	ABM-105	Agri. Business Environment & Policy
		MBA (Dual Spe.)	I	MBA-105	Organisational Behavior
		MBA (HHM)	I	HHM-105	Introduction to Healthcare Management
	MBA (Pharma Mgmt.)	I	MPM-105	Pharma Logistics Management	
01:30 PM to 04:30 PM	MBA (FM)	III	MBA-FM-02	Working Capital Management	
06.03.2021 (Saturday)	09:45 AM to 12:45 PM	B.Com. (Hons.)	V	BCH-501-B	Principles of Marketing
08.03.2021 (Monday)	09:45 AM to 12:45 PM	M.Com. (Commerce)	I	MCH-106	Principle and Practices fo Management
		MBA (Agri Busi. Mgmt.)	I	ABM-106	Principle and Practices of Management
		MBA (Dual Spe.)	I	MBA-106/ MBA-105	Principle and Practices of Management
		MBA (HHM)	I	HHM-106	Principle and Practices of Management
		MBA (Pharma Mgmt.)	I	MPM-106	Principle and Practices fo Management
	01:30 PM to 04:30 PM	MBA (MK)	III	MBA-MK-02	Consumer Behaviour
09.03.2021 (Tuesday)	01:30 PM to 04:30 PM	MBA (IB)	III	MBA-IB-02	International Marketing
10.03.2021 (Wednesday)	09:45 AM to 12:45 PM	B.Com. (Hons.)	I	BCH-102	Financial Accounting
		BBA (Dig. Marketing)	I	BBA-102/ BBA-106	Financial Accounting
		M.Com. (Commerce)	I	MCH-108	Computer Application
		MBA (Agri Busi. Mgmt.)	I	ABM-108	Computer Application
		MBA (Dual Spe.)	I	MBA-108/ MBA-107	Computer Application/ IT for Managers
		MBA (HHM)	I	HHM-108	Computer Application
		MBA (Pharma Mgmt.)	I	MPM-108	Computer Application
12.03.2021 (Friday)	09:45 AM to 12:45 PM	M.Com. (Commerce)	I	MCH-107	Mercantile Law

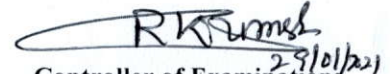

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Instructions:-

1. The candidates should ensure that correct question paper (complete in all respect) has been delivered to them. Complaints in this regard if any should be made to be Centre superintendent in the exam hall within 15 minutes of the commencement of the paper. Thereafter no complain will be entertained.
2. Students should write their roll no. on the question paper immediately.
3. In case of possession of any kind of incriminating material by a candidate, he/she shall be liable for registration of case of use of "unfair means" in the exam.
4. No other electronics device, including digital watch and scientific/programmable calculator is permissible.
5. Students are required to write their answers only in the answer book/sheet supplied to them.

NOTE:-

1. Those UG students, who have not appeared or not qualified in Environmental Studies (EVS-001*) except I & III Semester regular batch, they can attend the same.
2. All students carry hand sanitizer, water bottle and wear mask properly.


Controller of Examinations 29/01/22

Copy to:-

1. Secretary to Hon'ble Chancellor. Rama University Uttar Pradesh, Kanpur.
2. Secretary to Hon'ble Vice-Chancellor. Rama University Uttar Pradesh, Kanpur.
3. Director, Rama University Uttar Pradesh, Kanpur.
4. Concern Dean/ Principal- for necessary action.
5. Registrar, Rama University Uttar Pradesh, Kanpur.
6. Deputy Registrar, Rama University Uttar Pradesh, Kanpur.
7. IT Incharge - for Upload in University website.
8. AR (Examination Section)/ AR (Academic)/ Concern File.